Undergraduate module summaries



Bournemouth University International College

Undergraduate module summaries



Biology

Gain an understanding of biological systems and organisms, as well as key laboratory processes.

Business Law

Learn about the legal principles that affect modern businesses, including contract law and company law.

Communication Theory

Explore the major theories of communication and analyse different types of communication.

Contemporary Global Issues

Explore the big issues facing humanity in the 21st century, and critically evaluate their causes and effects.

Critical Reading, Writing and Reasoning for Higher Education

Enhance your ability to read and understand complex ideas in English, and to compose convincing written arguments.

Cross Platform Media

Examine the theories and concepts of cross platform and multi-platform storytelling and their applications.

Digital Applications

Develop your digital skill set, helping you use digital tools to support academic study, including using and citing digital sources.

Digital Essentials

Examine digital media and emerging digital technologies, and develop your practical skills and competencies in this area.

Economics

Gain an understanding of macro and micro economics, and explore current trends and issues in the field.

English for Academic Purposes

Develop your English to the level you need for university study, and to really get involved in academic discussions.

English for Academic Study 2

Improve your English grammar and vocabulary in order to communicate in an academic environment.

English for Academic Study 3

Expand your knowledge of English grammar and vocabulary to the level required for degree study.

Entrepreneurship

Familiarise yourself with varied concepts of creativity, entrepreneurship and innovation, and learn how to apply them in business.

Entrepreneurship and Business Development

Explore how to start and nurture a business, how to develop commercial ideas and how to present a business plan.

Extended Project

Learn how to plan, carry out and report an extended project. You can choose a topic that matches your degree and career goals, and personal interests.

Financial Accounting

Learn about standard accounting conventions, and the role of financial accounting within organisations.

Independent and Collaborative Study

Work independently and in teams on an academic task, and practise applying your subject knowledge and study skills.

Information Technology

Discover the key concepts of computer science, including data representation and programming languages.

Intermediate Digital Applications

Gain a better understanding of the digital landscape, and gain the skills you'll need to use online sources for academic study.

Language in Media

Analyse and evaluate the effectiveness of a range of real-world media industry genres and styles.

Logic and Critical Thinking

Explore the concepts, history and skills relating to logic and critical thinking, and how they apply in real-world contexts.

Management Accounting and Financial Management

Find out about the role of financial management in organisations, and techniques for financial decision-making.

Marketing Principles

Gain an insight into the key principles of modern marketing, and its role in business and commercial competition.

Mathematics

Develop your mathematical skill set in areas such as algebra, decision maths, probabilities and statistics.

Media and Society

Evaluate the changing roles and nature of the media and communications industries over time in a global society.

Quantitative Methods for Business

Enhance your understanding of mathematics and quantitative techniques, and how to apply them to accounting, finance and management.

Reading and Writing 2

Develop your English reading and writing so that you can understand and articulate ideas and reasoning.

Reading and Writing 3

Develop your English reading and writing skills to a sufficient level to communicate complex ideas.

Speaking and Listening 2

Practise listening and speaking so that you are better prepared for academic debate and discussion.

Speaking and Listening 3

Improve your ability to listen and speak in English, allowing you to fully engage with academic topics.

Study Skills Preparation

Gain an introduction to the wide range of skills and strategies you'll need to succeed at university, such as research methods and using and citing sources.

Tourism and Hospitality

Gain a working knowledge of the tourism and hospitality industries, including how businesses in the sector function, and the external forces that affect them.

UK Society and Culture

Learn more about the culture and society of the UK, and how it differs from others.

Online internship

While you're at the College in the UK, you'll take an online work placement as your final term if you choose a pathway course with integrated internship.

The internship is offered in partnership with Virtual Internships, a leading education company in the field. This gives you the chance to gain valuable work experience at one of 3,500+ companies around the world.

You will choose one of 18 career fields on your internship, based on your chosen progression degree. This will all help you develop important skills, practise your English and give you some great experience to add to your CV.

Find out more at:

kaplanpathways.com/internship

Personal development activities (all courses)

Culture and activities

We'll help you have a hugely beneficial cultural and social experience, and encourage you to explore different activities, sports, crafts and more. You might learn about local history and culture, or develop your wider subject knowledge and understanding of related industries.

Employability and digital skills

Outside of your academic learning, you'll also be taught skills that will be useful at university and later in life. You'll receive help in making the most of your creativity, improving your communication and developing your digital skills. We'll also help you build a CV, portfolio and online profile to empower you after you graduate.

Social networking

Forming a strong social network can be very beneficial, even if it's just to discuss and debate ideas. Not only will you get to know your classmates, you'll also have opportunities to join professional bodies, and network with students and industry professionals: something that can be really helpful when you go on to start your career.

Bournemouth University International College

Choose your postgraduate degree

Available degree options may change over time, so visit our online Degree Finder for the most up-to-date list: kaplanpathways.com/bournemouth/pg-degrees

Postgraduate course information

| Choose your postgraduate degree | | |
|--|----|--|
| Pre-Master's | | |
| Business, Law or Finance | 26 | |
| Events, Tourism and Hospitality Management | 28 | |
| Media and Communications | 30 | |
| Postgraduate module summaries | 32 | |

Your path to university:



Costs of studying abroad: For details about the cost of studying in Bournemouth, in addition to pathway course tuition fees, see: kaplanpathways. com/bournemouth-study-costs

Accepted English tests: we accept UKVI IELTS and several alternatives. For full details, see: *kaplanpathways.com/uk/ielts/*

Key:

B: Pre-Master's for Business, Law or Finance

E: Pre-Master's for Events, Tourism and Hospitality Management

M: Pre-Master's for Media and Communications

Business and Finance

| MSc Disaster Management | BEN |
|--|-----|
| MSc Finance | BEN |
| MSc Innovation Management and Entrepreneurship | BEN |
| MSc International Accounting and Finance | BEN |
| MSc International Finance and Economics | BEN |
| MSc International Management | BEN |
| MSc Management with Business Analytics | BEN |
| MSc Management with Human Resources | BEN |
| MSc Marketing and User Experience | BEN |
| MSc Marketing Management (Digital) | BEN |
| MBA Master of Business Administration | BEN |
| MSc Medical Imaging with Management | BEN |
| MSc Organisational Project Management | BEN |
| MSc Sport Management | BEN |
| MSc Sustainable Economic Development and Emerging Markets | BEN |

Computing

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Engineering

| MSc Engineering Project Management | BEM |
|------------------------------------|-----|
| MSc Mechanical Engineering Design | BEM |

Hospitality and Tourism

| MSc Events Management | ВΙ | E M |
|--|----|-----|
| MSc International Hospitality and Tourism Management | В | ЕМ |
| MSc Tourism Management | В | ЕМ |
| MSc Tourism Marketing Management | ВІ | E M |
| | | |

Law

| LLM Intellectual Property | BEM |
|----------------------------------|-----|
| LLM International Commercial Law | BEM |
| LLM International Tax Law | BEM |
| LLM Public International Law | BEM |

Marketing and Media

| 0 | |
|---|-----|
| MA Advertising | BEN |
| MSc Artificial Intelligence for the Media | BEN |
| MA Cinematography for Film & Television | BEN |
| MA Creative Writing and Publishing | BEN |
| MA Directing Film and Television | BEN |
| MA International Political Communication | BEN |
| MA Marketing Communications | BEN |
| MSc Marketing Management | BEN |
| MA Media and Communication | BEN |
| MA Multimedia Journalism | BEN |
| MA Post Production Editing | BEN |
| MA Producing Film and Television | BEN |
| MA Production Management | BEN |
| MA Scriptwriting | BEN |
| MA Sound Design for Screen | BEN |
| | |

Internships: all pathway course subjects have the option of an integrated virtual internship as an extra final term in the UK. This finishes in time for you to still start your university degree on schedule.

Your internship gives you the chance to gain valuable work experience and career skills, even before you progress to university.

Science and Health

| MSc Bioarchaeology | BEN |
|--|-----|
| MSc Biodiversity Conservation | BEN |
| MSc Clinical and Developmental Neuropsychology | BEN |
| MSc Foundations of Clinical Psychology | BEN |
| MSc Investigative Forensic Psychology | BEN |
| MSc Psychology | BEN |
| MSc Public Health | BEN |
| | |

Social Science and Humanities

| | MA Criminology and Criminal Justice | BEM |
|---|-------------------------------------|-----|
| Ī | MA English and Literary Media | BEM |
| | MA Film and Television | BEM |
| | MSc Health Psychology | BEM |
| | MSc Nutrition and Behaviour | BEM |
| ĺ | MA Political Psychology | BEM |
| | | |

Pre-Master's

for Business, Law or Finance



Bournemouth University International College

Pre-Master's

for Business, Law or Finance



| Minimum English level: UKVI IELTS score | Course length | Course tuition | Course start > Course end | Add-ons | Extra support |
|---|------------------|-------------------|------------------------------|---------|--|
| > Your Pre-Master's option | ons for degre | e entry in Se | ptember 2025 | | |
| | | | September 2024 > May 2025 | • | |
| 5.5 overall with no less than 5.0 in any skill | 2 terms | £16,570 | January 2025 > August 2025 | | |
| , . | | | February 2025 > August 2025 | | |
| 5.0 overall with no less | 25+ | C10 110 | October 2024 > August 2025 | - | 0.5 terms of |
| than 5.0 in any skill | 2.5 terms | £19,440 | January 2025 > August 2025 | _ | Extended English and Skills modules |
| 5.0 overall with no less than 4.5 in any skill | 3 terms | £19,440 | September 2025 > August 2025 | | 1 term of Extended English and Skills modules |
| > Your Pre-Master's option | ons for degre | e entry in Se | ptember 2026 | | |
| 5.0 overall with no less than 5.0 in any skill | 2.5 terms | £19,440 | July 2025 > May 2026 | 0 | 0.5 terms of Extended English and Skills modules |
| 5.0 overall with no less than 4.5 in any skill | 3 terms | £19,440 | June 2025 > May 2026 | 0 | 1 term of Extended English and Skills modules |
| 4.5 overall with no less | 0.5. | (22,600 | April 2025 > May 2026 | • | 1.5 terms of |
| than 4.5 in any skill | 3.5 terms | £22,680 | July 2025 > August 2026 | | Extended English and Skills modules |
| 4.5 overall with no less | 4 terms £ | £25,920 - | February 2025 > May 2026 | 0 | 2 terms of |
| than 4.0 in any skill | | | June 2025 > August 2026 | | Extended English and Skills modules |

Common modules taken by all students:

- · English for Academic Purposes
- · Research Project

You will also take 2 of the following modules to prepare for postgraduate study[†]:

- · Philosophy, History and Culture
- · Project Management
- · Strategic Management

Personal development activities: during your course, you'll also have activities to build practical, digital and employability skills.

Learn more about modules: you'll find module summaries later in this booklet.

Optional integrated online internship

For selected course options and an additional fee (maximum £1,400), you can take an internship as an additional final term while at the College in the UK. You will:

- apply and further develop your English language skills in a professional setting
- build real-world experience related to your degree subject at university
- gain additional career skills and experience and boost your CV before your degree

See the undergraduate module summaries section for more details.

Extra support: for courses of over 2 terms, you will also take Extended English and Skills modules before the modules to the left.

Students with UKVI IELTS 5.0 will typically take the following as part of a 2.5 or 3-term course:

- English for Academic Study 3
- Independent and Collaborative Study
- · Reading and Writing 3
- Speaking and Listening 3

Students with UKVI IELTS 4.5 will typically take the following as part of a 3.5 or 4-term course:

- · English for Academic Study 2 and 3
- Independent and Collaborative Study
- Reading and Writing 2 and 3
- Speaking and Listening 2 and 3
- · Study Skills Preparation

Academic entry requirements: for all course options above, you need to have completed at least 3 years of higher education in a suitable subject. For requirements specific to your country, select your preferred degree and pathway course from our online Degree Finder: kaplanpathways.com/bournemouth/pg-degrees

Your course length: this is influenced by your English language score that you submit as part of the admissions process. Soon after your course starts, we'll check your English and academic level again to make sure you're on the most suitable study plan, with modules that best fit your skills and goals.

[†] For some degrees, the University will require you to take particular modules. Details are on the online Degree Finder and will be in your offer letter.

Pre-Master's

for Events, Tourism and Hospitality Management



Bournemouth University International College

Pre-Master's

for Events, Tourism and Hospitality Management



| Minimum English level: UKVI IELTS score | Course length | Course tuition | Course start > Course end | Add-ons | Extra support |
|---|------------------|-------------------|------------------------------|---------|--|
| > Your Pre-Master's option | ons for degre | e entry in Se | ptember 2025 | | |
| | | | September 2024 > May 2025 | 0 | |
| 5.5 overall with no less than 5.0 in any skill | 2 terms | £16,570 | January 2025 > August 2025 | | |
| | | | February 2025 > August 2025 | | |
| 5.0 overall with no less | 2.5 terms | £19.440 | October 2024 > August 2025 | | 0.5 terms of |
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| 5.0 overall with no less than 5.0 in any skill | 2.5 terms | £19,440 | July 2025 > May 2026 | 0 | 0.5 terms of Extended English and Skills modules |
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Pre-Master's

for Media and Communications



Bournemouth University International College

Pre-Master's

for Media and Communications



| Minimum English level: UKVI IELTS score | Course length | Course tuition | Course start > Course end | Add-ons | Extra support |
|---|------------------|-------------------|------------------------------|---------|--|
| > Your Pre-Master's option | ons for degre | e entry in Se | eptember 2025 | | |
| | | | September 2024 > May 2025 | 0 | |
| 5.5 overall with no less than 5.0 in any skill | 2 terms | £16,570 | January 2025 > August 2025 | | |
| , | | | February 2025 > August 2025 | | |
| 5.0 overall with no less | 25. | 640.440 | October 2024 > August 2025 | | 0.5 terms of |
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| 5.0 overall with no less than 5.0 in any skill | 2.5 terms | £19,440 | July 2025 > May 2026 | 0 | 0.5 terms of Extended English and Skills modules |
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| 4.5 overall with no less | | 522.500 | April 2025 > May 2026 | 0 | 1.5 terms of |
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- Independent and Collaborative Study
- Reading and Writing 2 and 3
- Speaking and Listening 2 and 3
- · Study Skills Preparation

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